



### Becoming a Sponsor:

This will be the 1st in-person expo since we went virtual in 2020 and 1st year at Butte College. The **Expo will be on the 2nd day** of the Butte College AMP Training and will be the tabling portion of the event. Day One is a friendly competition in which participating students will design and build a product and demo the latest manufacturing technology and equipment.

**Day Two** is about exploration and inspiration! Come and witness the cutting-edge technologies, products, and processes on display in “Exhibitor Hall” inside the Advanced Manufacturing facility. If you wish to support the Grow Manufacturing Initiative in offsetting the expenses related to hosting this event and secure a spot for your company's listing in the Expo program, consider becoming a sponsor!

By becoming a sponsor, your organization will be recognized as a regional supporter of the 2023 Grow Manufacturing Initiative in the following ways:

#### Platinum Sponsor (\$1,000)

- Full-page printed ad in the event program, this includes publication of your company’s name, logo, location and a brief description of what your company does in the 2023 Grow Manufacturing Expo program. A virtual pdf of the program will be distributed and emailed to attendees ahead of the event.
- Exclusive exhibit space in a high-traffic location.
- Mention in all event press releases.
- Name recognition amongst potential future interns and employees; service to your community; and aid in the development of a 21<sup>st</sup> century workforce.
- 26 oz Klean Kanteen Insulated Tumbler.

#### Gold Sponsor (\$500)

- Logo featured on event materials and website.
- Priority exhibit space.
- Half-page ad in the event program, company’s name, logo, location and brief description.
- Mention in select event communications.
- 14 oz Klean Kanteen Insulated Mug.

#### Silver Sponsor (\$250)

- Logo inclusion on event materials and website.
- Quarter-page ad in the event program.
- Mention in event communications.

As a **sponsor**, you will need to submit the following to [Sabrina Marquez, smarquez@ncen.org](mailto:smarquez@ncen.org):

- A high-resolution (min. 900 px) company logo for the program
- A company blurb for the program
  - Company name exactly as you want it to appear
  - Company location (city to be listed)
  - Brief description of what your company does. Very long submissions are subject to editing. All blurbs will be presented in the third person (“they” / “the organization” NOT “we”).
- The billing address and desired contribution amount

